

typesetting literature

project plan

Design for real life, Ch. 2: Make Space for Real People

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about the text

This chapter encourages designers to consider *all* users.

what do inclusive fonts look like?

what do inclusive color palettes look like?

typography

each character looks distinct

ex: lowercase l vs. uppercase I

l I

Lora

l I

Arial

typography

letters do not mirror one another

ex: lowercase Q vs. lowercase P

qp

Lora

qp

Arial

color palette

high contrast

careful with reds, greens

-  poppy
-  cobalt blue
-  soft purple
-  black
-  seasalt

color palette

Original	DE4343	004AAD	71437A	000000	F9F8F8
Protanopia	9A9943	202095	5D5C6C	000000	F8F8F8
Protanomaly	C17643	0D31A0	685273	000000	F8F8F8
Deuteranopia	A3AF43	1B168F	5F6369	000000	F8F8F8
Deuteranomaly	BF6A43	0E369E	674E72	000000	F8F8F8
Tritanopia	D64343	03827D	6E625F	000000	F8F8F8
Tritanomaly	D84343	02649A	6F516F	000000	F8F8F8
Achromatopsia	717171	3F3F3F	575757	000000	F8F8F8
Achromatomaly	A25C5C	224470	624D66	000000	F8F8F7

layout & visual hierarchy

Chapter 2: Make Space for Real People

[summary](#) • [takeaways](#)

OUR USERS AREN'T US. Our users aren't us. We hear this constantly—but as we've seen already, we're not always great at living it out.

It's not only a matter of considering extreme circumstances, though.... *(to be continued)*

Understand your bias

Making space for our users begins with understanding our biases—something all of us have. *(to be continued)*